

ABC NEWS ONE TRANSCRIPTS

USA: FDA Allows Over-The-Counter Sale of "Plan B" Contraceptive Pill

Reporter: Rob Simmelkjaer ("SIM-el-care")

SUPERS:

**Kathleen Hill-Besinque
USC School of Pharmacy**

ROB SIMMELKJAER, ABC NEWS, NEW YORK.

SCRIPT:

TODAY'S DECISION BRINGS TO A CLOSE ONE OF THE LONGEST AND MOST CONTENTIOUS DEBATES IN THE FDA'S HISTORY. PROPONENTS OF THE PILL WERE QUICK TO PRAISE THIS MORNING'S ANNOUNCEMENT

SOT

**Kathleen Hill-Besinque
USC School of Pharmacy:**

"This is a historic decision. For the first time in the 40 year history of oral contraceptives, American women 18 and over will have timely access to a safe and effective product to prevent unintended pregnancy in the event of a contraceptive failure"

PLAN B, WHICH IS MANUFACTURED BY BARR LABORATORIES, WILL BE SOLD ONLY IN PHARMACIES AND HEALTH CLINICS. TO BUY IT, WOMEN WILL HAVE TO SHOW PROOF OF AGE. WOMEN 17 AND YOUNGER WILL NEED A PRESCRIPTION TO BUY THE DRUG.

PRO-LIFE GROUPS HAVE LONG CRITICIZED PLAN B, CALLING IT AN ABORTION ON DEMAND PILL THAT COULD ALSO LEAD TO AN INCREASE IN SEXUALLY TRANSMITTED DISEASES. THE PILL'S PROPONENTS DISPUTE THAT, SAYING THE PILL WILL NOT INTERRUPT ALREADY ESTABLISHED PREGNANCIES.

ROB SIMMELKJAER ON CAMERA:

PLAN B MUST BE TAKEN WITHIN 72 HOURS OF INTERCOURSE IN ORDER TO BE EFFECTIVE. PHARMACIES WILL BE RESPONSIBLE FOR VOLUNTARILY ENFORCING THE 18-YEAR-OLD AGE RESTRICTION.

ROB SIMMELKJAER, ABC NEWS, NEW YORK.

EDITMASTER:06-81

USA: FDA Allows Over-The-Counter Sale of "Plan B" Contraceptive Pill

Reporter: ANDREA CANNING

SUPERS:

**Kathleen Hill-Besinque
USC School of Pharmacy**

**WENDY WRIGHT
Concerned Women for America**

ANDREA CANNING, ABC NEWS, NEW YORK.

SCRIPT:

AFTER YEARS OF CONTROVERSY AND BITTER DEBATE, A MAJOR ANNOUNCEMENT FROM THE FDA-- THE MORNING-AFTER PILL WILL BE AVAILABLE OVER-THE-COUNTER.

SOT

**Kathleen Hill-Besinque
USC School of Pharmacy**

"For the first time in the 40-year history of oral contraceptives, American women 18 and over will have timely access to a safe and effective product to prevent unintended pregnancy."

THE RULING CULMINATED A CONTENTIOUS 3-YEAR EFFORT TO EASE ACCESS TO THE EMERGENCY CONTRACEPTIVE KNOWN AS "PLAN B."

"PLAN B" CONTAINS A STRONG DOSE OF A HORMONE FOUND IN BIRTH CONTROL PILLS. TAKEN WITHIN 72 HOURS OF HAVING SEX, THEY CAN BLOCK OVULATION, FERTILIZATION, OR THE IMPLANTATION OF AN EGG IN THE UTERUS.

YOUNG WOMEN, 17 AND UNDER. STILL NEED A DOCTOR'S PRESCRIPTION TO BUY THE PILLS, MAKING THE COMPROMISE A PARTIAL VICTORY FOR WOMEN'S ADVOCACY AND MEDICAL GROUPS.

THEY CONTEND THAT ELIMINATING SALES RESTRICTIONS COULD CUT IN HALF THE NATION'S 3 MILLION ANNUAL UNPLANNED PREGNANCIES.

BUT PRO-LIFE GROUPS HAVE LONG CRITICIZED "PLAN B," CALLING IT AN ABORTION-ON-DEMAND PILL.

THEY ARGUE THAT WIDER ACCESS COULD INCREASE PROMISCUITY AND SEXUALLY TRANSMITTED DISEASES.

SOT

WENDY WRIGHT

Concerned Women for America

"Making this drug non prescription gives a false sense of security. Countries like England, Scotland, Sweden have all experienced no decrease in pregnancies but an increase in teen pregnancies."

NINE STATES ALREADY ALLOW WOMEN OF ANY AGE TO BUY THE MORNING AFTER PILL WITHOUT A DOCTOR'S PRESCRIPTION FROM CERTAIN PHARMACIES.

ANDREA CANNING ON CAMERA:

THE MANUFACTURER OF "PLAN B" SAYS IT HOPES TO BEGIN OVER-THE-COUNTER SALES OF THE DRUG BY THE END OF THIS YEAR. IT ALSO SAYS IT PLANS TO CONTINUE TO FIGHT THE FDA ON THE OVER-18 AGE RESTRICTION.

ANDREA CANNING, ABC NEWS, WASHINGTON.

EDITMASTER:06-82

W/ NIGHT CLOSE

USA: FDA Allows Over-The-Counter Sale of "Plan B" Contraceptive Pill

Reporter: ANDREA CANNING

SUPERS:

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ANDREA CANNING, ABC NEWS, NEW YORK.

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ANDREA CANNING, ABC NEWS, WASHINGTON.

PRELIM SCRIPT

USA: FDA Allows Over-The-Counter Sale of "Plan B" Contraceptive Pill

Reporter: ANDREA CANNING

LENGTH 1:33

SUPERS:

Dr. STEVEN GALSON / Dir, Ctr for Drug Eval and Research, FDA

Dr. David Stevens/Christian Medical Association

ANDREA CANNING, ABC NEWS, NEW YORK.

SCRIPT:

THURSDAY, THE FDA RESOLVED ONE OF THE MOST CONTENTIOUS ISSUES IN THE AGENCY'S 100 YEAR HISTORY...APPROVING OVER-THE-COUNTER SALES OF THE MORNING AFTER PILL, KNOWN AS "PLAN B" TO WOMEN 18 AND OLDER.

(NAT BABY)

YOUNG WOMEN, 17 AND UNDER STILL NEED A DOCTOR'S PRESCRIPTION TO BUY THE PILLS MAKING THE COMPROMISE A PARTIAL VICTORY FOR WOMEN'S ADVOCACY AND MEDICAL GROUPS.

THEY CONTEND THAT ELIMINATING SALES RESTRICTIONS COULD CUT IN HALF THE NATION'S 3 MILLION ANNUAL UNPLANNED PREGNANCIES.

(SOT)

"The benefits are number one more choice of contraception and then of course prevention of unintended pregnancy. "

"PLAN B" CONTAINS A STRONG DOSE OF A HORMONE FOUND IN BIRTH CONTROL PILLS. TAKEN WITHIN 72 HOURS OF HAVING SEX, THEY CAN BLOCK OVULATION, FERTILIZATION, OR THE IMPLANTATION OF AN EGG IN THE UTERUS.

PRO-LIFE GROUPS HAVE LONG CRITICIZED "PLAN B," CALLING IT AN ABORTION ON DEMAND PILL.

THEY ARGUE THAT WIDER ACCESS COULD INCREASE PROMISCUITY AND SEXUALLY TRANSMITTED DISEASES.

(SOT Dr. David Stevens/Christian Medical Association WEINER)

"Anyone who has a college age kids or teenagers knows that thinking ahead is not one of their strong suits so this will be the easy out."

NINE STATES ALREADY ALLOW WOMEN OF ANY AGE TO BUY THE MORNING AFTER PILL WITHOUT A DOCTOR'S PRESCRIPTION FROM CERTAIN PHARMACIES.

(ANDREA CLOSE)

THE MANUFACTURER OF "PLAN B" HOPES TO BEGIN OVER-THE-COUNTER SALES OF THE DRUG BY THE END OF THIS YEAR. IT ALSO SAYS IT WILL CONTINUE TO FIGHT THE FDA HOPING TO LIFT THE OVER 18 AGE RESTRICTION.

ANDREA CANNING, ABC NEWS, WASHINGTON

06-82

LOCATION/STORY: Plan B pkg

FORMAT: Maya Kulycky pkg

VIDEO SHOWS/SHOTLIST:

FDA exterior; MOS; MOS; Plan B; Richards head shot; Clinton; graphic; Plan B; Wright head shot; FDA drug chief; graphic; standup.

SUPERS:

(MOS)

(MOS)

Cecile Richards

Pres, Planned Parenthood

(:32-:35 VERY QUICK CHYRON)

Wendy Wright

Pres, Concerned Women for America

(:51-:53 QUICK CHYRON)

Maya Kulycky

ABC News

(1:14-1:25)

LENGTH: insert 1:12 / pkg 1:25

PKG SCRIPT:

**THE FDA HAS HAD ITS SAY ON PLAN B, BUT AMERICANS
AREN'T EVEN CLOSE TO ENDING THE DEBATE.**

(SOT TX Christian MOS)

**"I think it should be available. Women should be able to take
the pill if they want."**

(SOT TX Christian MOS)

**"First of all I wouldn't get myself in that situation and second,
if I did, I'd take responsibility, I wouldn't take a pill for it."**

BACKERS OF PLAN B ARE APPLAUDING THE FDA'S DECISION, BUT THEY'RE ALSO DISSATISFIED. THEY SAY THE PILL SHOULD BE AVAILABLE TO WOMEN OF ALL AGES WITHOUT A PERSCRIPTION, NOT JUST THOSE OVER 18.

(SOT Cecile Richards)

"We just think teens should be treated like other women who want access to birth control."

SENATOR HILLARY RODHAM CLINTON, IN A WRITTEN STATEMENT, SAID "THIS FIGHT ISN'T OVER YET. THERE ARE QUESTIONS ABOUT THE AGE RESTRICTION AND OTHER CONDITIONS IMPOSED BY THE FDA."

OPPONENTS OF THE PILL WOULD AGREE ABOUT THE FIGHT NOT BEING OVER.

(SOT Wendy Wright)

"We are keeping our options open, we are exploring some options."

PREPARATIONS ARE BEING MADE ON BOTH SIDES TO CHALLENGE THE FDA'S DECISION IN COURT.

THE FDA'S DRUG CHIEF IS PROBABLY NOT SURPRISED. HE SAYS THE AGE RESTRICTION IS STILL CONTROVERSIAL INSIDE HIS AGENCY. "THERE WERE DISAGREEMENTS," HE SAYS, "FROM THE FIRST SECOND THIS APPLICATION CAME IN THE HOUSE."

(STANDUP CLOSE)

PLAN B IS EXPECTED TO BE AVAILABLE IN NON-PRESCRIPTION PACKAGING BY THE END OF THE YEAR. RIGHT NOW COLLEGES AND PHARMACIES ARE DECIDING HOW THEY WILL MAKE IT AVAILABLE.

MAYA KULYCKY, ABC NEWS, WASHINGTON.

**ABC NEWS
WORLD NEWS TONIGHT
TRANSCRIPTS**

LOCATION/STORY:
WNTPlanB

FORMAT:
NSB

SUPERS:

Dr. STEVEN GALSON
Dir, Ctr for Drug Eval and Research, FDA

Barr Pharmaceuticals, Inc.

WENDY WRIGHT
Pres, Concerned Women for America

Sen HILLARY RODHAM CLINTON
(D) New York

CECILE RICHARDS
Pres, Planned Parenthood

JESSICA YELLIN
ABC News The White House

COURTESY:
World News

LENGTH:

SUGGESTED INTRO:

The Food and Drug Administration made a major decision on a controversial issue today. The so-called "morning after pill" will now be sold over the counter...no prescription necessary.

The drug, called Plan B, dramatically lowers the chance of pregnancy when taken within 72 hours of unprotected sex. It may prevent many of the millions of unplanned pregnancies in the U-S each year. Still... some argue it is... an abortion pill. We begin with ABC's Jessica Yellin.

SCRIPT:

IT TOOK THE FOOD AND DRUG ADMINISTRATION THREE YEARS TO REACH THIS DECISION.... EVEN AFTER ITS OWN SCIENTISTS RECOMMENDED THEY APPROVE PLAN B FOR OVER COUNTER SALES.

THE ISSUE BECAME SO HEATED ONE FDA OFFICIAL RESIGNED IN PROTEST.... AND TWO SENATORS BLOCKED THE CONFIRMATION OF THE PRESIDENT'S NOMINEE TO HEAD THE FDA PENDING A DECISION.

Dr. Steven Galson

The benefits are number one more choice of contraception and then of course prevention of unintended pregnancy.

PLAN B IS A HIGH DOSE OF BIRTH CONTROL. TAKEN WITHIN 72 HOURS OF UNPROTECTED SEX, IT CAN BLOCK OVULATION, FERTILIZATION AND POSSIBLY IMPLANTATION OF A FERTILIZED EGG WHICH SOME CONSIDER ABORTION.

The morning after pill has been at the center of the debate over reproductive rights. Some critics say it will make women more likely to engage in unsafe sex.

Wendy Wright

MAKING THIS DRUG NONPRESCRIPTION GIVES A FALSE SENSE OF SECURITY.

DEMOCRATS ARE CALLING THE DECISION A VICTORY FOR WOMEN'S HEALTH

Sen. Hillary Clinton

(D) New York

I think today is a good day for the FDA, they've done the right thing in making it available for women 18 and over.

TO BUY THE PILL, WOMEN WILL HAVE TO SHOW PROOF OF AGE...THOSE UNDER 18 WILL REQUIRE A PRESCRIPTION.

SUPPORTERS OF THE MORNING AFTER PILL WERE DISAPPOINTED ABOUT THE AGE RESTRICTION.

CECILE RICHARDS
PRES, PLANNED PARENTHOOD

There is no scientific or medical reason to limit access to young people to get emergency contraception.

ON CAMERA CLOSE WH LAWN -
JESSICA YELLIN, ABC NEWS, WASHINGTON

ADVISORIES/RESTRICTIONS:

EDITMASTER#: RC06-17

TIME/INITIAL:

LOCATION/STORY:
WNTPlanBFolo

FORMAT:
NSB

SUPERS:

Dr ROBIN KALISH
Cornell / Weill

NANCY WEINER
ABC News

Dr DAVID STEVENS
Christian Medical Association

COURTESY:
World News

LENGTH:

SUGGESTED INTRO:

From the political to the personal. Plan B has been available with a prescription since 1999. But now...sold over the counter...it will be in more homes... and in more womens' lives. ABC's Nancy Weiner reports on the reactions among women today.

SCRIPT:
(nat baby)

THERE ARE NEARLY THREE MILLION UNINTENDED PREGNANCIES IN THE UNITED STATES EVERY YEAR. MOST OF THEM, TO WOMEN 24 AND YOUNGER. GYNECOLOGISTS SAY TODAY'S DECISION WILL HAVE THE MOST PROFOUND IMPACT ON THAT AGE GROUP.

(Dr. Robin Kalish/Cornell Weill) OFTEN, WOMEN WHO ARE 18 TO 22 DON'T HAVE AN OBSTETRICIAN/GYNECOLOGIST. AND THEREFORE DON'T HAVE SOMEBODY TO CALL IF THEY NEED THIS MEDICATION

(Nancy Weiner/New York City) SOME COLLEGES SAID TODAY THEY WILL NOW CONSIDER RELAXING THEIR RULES FOR STUDENTS WHO ASK FOR PLAN B -- RULES THAT CURRENTLY REQUIRE STUDENTS TO MEET WITH A SCHOOL DOCTOR OR NURSE PRACTITIONER FIRST.

Bite Barnard student
MOS

IT MAKES IT SEEM LIKE IT'S OKAY TO USE IT IF SOCIETY IS SAYING YOU CAN BUY IT OVER-THE-COUNTER.

AT TEXAS CHRISTIAN UNIVERSITY IN THE HEART OF THE NATION'S BIBLE BELT TODAY, FEMALE STUDENTS WERE SPLIT.

I think it should be made available for a woman to make that choice whether or not they want to take it.

First of all I wouldn't get myself in that situation and second of all, if I did I take responsibility for it I wouldn't take a pill for it and just kill whatever is in there.

AMONG PHARMACISTS, THERE IS CONFUSION ABOUT HOW THE OVER-THE-COUNTER VERSION OF PLAN B WILL BE DISPENSED. HOW DO THEY MAKE SURE CUSTOMERS AREN'T BUYING THE DRUG FOR A FRIEND UNDER 18? WHO WILL EXPLAIN TO WOMEN THE POSSIBLE SIDE EFFECTS, WHICH CAN INCLUDE SEVERE NAUSEA?

(nat pharmacy)

CONSERVATIVE GROUPS EXPRESSED CONCERN TODAY THAT EASY ACCESS TO EMERGENCY CONTRACEPTION MIGHT DISCOURAGE YOUNG WOMEN FROM USING SAFER AND MORE EFFECTIVE FORMS OF BIRTH CONTROL.

(Dr. David Stevens/Christian Medical Association) Anyone who has a college age kids or teenagers knows that thinking ahead is not one of their strong suits so this will be the easy out.

ON THE OTHER HAND AT ITS CURRENT PRICE OF 25 TO 40 DOLLARS, PLAN B IS STILL MORE EXPENSIVE THAN CONDOMS AND MOST BIRTH CONTROL PILLS.

NANCY WEINER ABC NEWS NEW YORK.

ADVISORIES/RESTRICTIONS:

EDITMASTER#:

TIME/INITIAL:

**ABC NEWS
GOOD MORNING AMERICA
TRANSCRIPT**

Good Morning America, 8/25/06

08:02:31 DEBORAH ROBERTS

(OC) The bitter debate sparked by the Plan B morning-after pill is far from over this morning, even though the FDA has cleared the way for over-the-counter sales. ABC's Jessica Yellin has the latest from the White House. Jessica?

GRAPHICS: RX FOR CONTROVERSY

GRAPHICS: MORNING-AFTER PILL FOR SALE

08:02:44 JESSICA YELLIN, ABC NEWS

(OC) Deborah, it's a compromise decision from the Food and Drug Administration that's making some on both sides of the reproductive rights debate very upset.

08:02:54 JESSICA YELLIN

(VO) The ruling means women 18 and older will soon be able to buy Plan B without a prescription. But girls 17 and under still need a doctor's approval. The decision was three years in the making.

08:03:06 SENATOR HILLARY CLINTON, DEMOCRAT

I think it took a long time because there was political and ideological interference.

GRAPHICS: PLAN B

GRAPHICS: HIGH DOSE OF BIRTH CONTROL

GRAPHICS: IF TAKEN WITHIN 72 HOURS OF UNPROTECTED INTERCOURSE, IT CAN

PREVENT PREGNANCY

08:03:10 JESSICA YELLIN

(VO) Plan B is a high dose of birth control. And if taken within 72 hours of unprotected sex, it can prevent pregnancy. Opponents consider it a form of abortion. And some are concerned that minors will find a way to get the pill without a prescription.

08:03:25 WENDY WRIGHT, PRESIDENT

You can have an 18-year-old buy the drug and right in the store turn around and give it to a 13-year-old.

08:03:31 JESSICA YELLIN

(VO) Some supporters of Plan B are also troubled by the age requirement. They say forcing minors to get a prescription could keep the pill from young girls who they say need it most.

08:03:43 CECILE RICHARDS, PRESIDENT

It's very important that teens have access, that they can get it when they need it regardless of where they live and what time of day or night.

08:03:51 JESSICA YELLIN

(OC) This morning, those who oppose the morning-after pill are vowing to file lawsuits to try to prevent it from being sold over the counter. For his part, the President has made it clear that he supports the FDA's decision. Deborah?

08:04:04 DEBORAH ROBERTS

(OC) Okay. Jessica, thank you. Jessica Yellin, in Washington this morning.

WLS-TV TRANSCRIPTS

6/14/2007 17:52:01, Hundley Janet

TALENT=JANET

PERSONAL

OTS:MORNING AFTER PILL

TAKE VO

Sam

Recue from 10p

Aug 25, '06

TRT=35

WIPE

SOT

PRO AND CON

at :01

03/2006

Wendy Wright

Confederate Women for America

at :05

03/2006

Sen. Hillary Rodham Clinton

(D New York)

11 TAKE VO ON CUE: 18 and over

TRT=:30

[WLS]ARCHIVE.2006.AUG A27 - 1 PLAN B PILL

JANET

AND, THE FOOD AND DRUG ADMINISTRATION HAS DECIDED TO ALLOW OVER THE COUNTER SALES OF THE SO-CALLED MORNING AFTER PILL-- WITHOUT A PRESCRIPTION.

THE DRUG IS CALLED PLAN B.

IT DRAMATICALLY LOWERS THE CHANCE OF PREGNANCY WHEN TAKEN WITHIN 72 HOURS OF UNPROTECTED SEX.

IT'S A HIGH DOSE OF BIRTH CONTROL THAT CAN BLOCK OVULATION-- FERTILIZATION AND POSSIBLY IMPLANTATION OF THE FERTILIZED EGG.

TO BUY IT WOMEN WILL HAVE TO SHOW PROOF OF AGE.

THOSE UNDER 18 WILL STILL NEED A PRESCRIPTION.

CRITICS SAY THE NEW RULE WILL LEAD TO MORE UNSAFE SEX.

SOT

Having the drug non-prescriptive gives a false

sense of security

It's a good day for the FDA. They've

done the right thing in making it available to women

it and over

THERE'S SOME UNCERTAINTY OVER HOW TO MAKE SURE OLDER PEOPLE DON'T BUY THE DRUG FOR FRIENDS UNDER 18.

6/14/2007 17:55:58, Richard Maginn

TALENT=SANDERS

TAKE VO

11A08240665

August 24, '06

RT=:40

JIVE ON CAM

[WLS]ARCHIVE.2006.AUG F10 - 1 MORNING AFTER PILL

SANDERS

WOMEN MAY BUY THE MORNING-AFTER PILL WITHOUT A PRESCRIPTION.

BUT THEY'LL NEED PROOF THEY'RE 18 OR OLDER.

THE F-D-A ISSUED THAT RULING TODAY AFTER THREE YEARS OF DEBATE.

THE MORNING-AFTER PILL... CALLED "PLAN B"... IS A CONCENTRATED DOSE OF THE SAME DRUG FOUND IN MANY REGULAR BIRTH CONTROL PILLS.

WHEN A WOMAN TAKES THE PILL WITHIN 72 HOURS OF UNPROTECTED SEX... SHE CAN LOWER THE RISK OF PREGNANCY BY UP TO 89 PERCENT.

THE EARLIER IT'S TAKEN... THE MORE EFFECTIVE IT IS.

THAT'S WHY MANY PUSHED FOR NON-PRESCRIPTION SALES.

SUPPORTERS SAY IT COULD CUT THE NATION'S NUMBER OF UNPLANNED PREGNANCIES IN HALF.

OPPONENTS ARGUE IT WILL INCREASE PROMISCUITY.

NON-PRESCRIPTION SALES ARE EXPECTED TO BEGIN BY THE END OF THE YEAR.

4:30

Aug 24

8/12/2007 16:35:19, Morrow, Roman

[WLS]ARCHIVE.2006.AUG G03 - 1 4-MORNING AFTER

TALENT=YU

sscn.ols.pndpc

200

OTS

TAKE VO "MORNING AFTER"

sscn.ols.pndpc

FDA Approval

BANNER: FDA APPROVAL

43P08240639

43P08240637

SOT

at :00

cg A005 Kathleen Hill Besinque

USE SCHOOL OF PHARMACY

VO AT :14 ON CUE=...contraceptive failure."

YU

TODAY'S DECISION WRAPS UP ONE OF THE LONGEST AND MOST CONTENTIOUS DEBATES IN THE HISTORY OF THE FOOD AND DRUG ADMINISTRATION.

GIRLS 17 AND YOUNGER WILL STILL NEED A DOCTOR'S NOTE TO BUY THE PILLS.

BUT, WOMEN 18 AND OLDER WILL HAVE EASIER ACCESS TO THE MEDICATION.

PLAN B- WHICH IS MANUFACTURED BY BARR LABORATORIES WILL BE SOLD ONLY IN PHARMACIES AND HEALTH CLINICS.

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SUPPORTERS OF PLAN-B SAY THE F-D-A'S DECISION IS HISTORIC. (SOT) For the first

time in the 40 year history of oral contraceptives

American women 18 and over will have timely

access to a safe and effective product to prevent

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contraceptive failure.

ANTI-ABORTION GROUPS HAVE LONG BEEN CRITICAL OF PLAN -B.

THEY SAY IT IS AN ABORTION ON DEMAND PILL THAT COULD ALSO LEAD TO AN INCREASE IN SEXUALLY TRANSMITTED DISEASES.

10pm Aug 28

6/12/2007 16:35:56, Morrow, Roman

[WLS]ARCHIVE.2006.AUG C3 - 1 PLAN B PILL

TALENT=BROCK

ssspnspmgpc

36

OTS:MORNING AFTER PILL

eg.brock

TAKE VO

10P08240664

10P08240662

TRT=35

WIPE

SOT

PRO AND CON

at :01

eg.A005

Wendy Wright

Concerned Women for America

at :05

eg.a005

Sen. Hillary Rodham Clinton

(D) New York

11 TAKE VO ON CUE: 18 and over

TRT=:30

BROCK

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SOT

(Making the drug non-prescriptive gives a false sense of security.)

(I think today is a good day for the FDA. They've done the right thing in making it available for women 18 and over.)

THERE'S SOME UNCERTAINTY OVER HOW TO MAKE SURE OLDER PEOPLE DON'T BUY THE DRUG FOR FRIENDS UNDER 18.

**KGO-TV
TRANSCRIPT**

JUNE 28, 2006 REPORT

PAGE	TAL	CAM	SLUG	FORMAT	GRAPHICS	TIME	
E1	J/D	2-2	TOSSFINNEY	COPY		0:16	
MOD DATE	MOD BY	EDITOR	FILE#	WRI	EDL=	STATUS	SPEC-EFX
6/28/2006 18:10	bunris001						
CLIP NAME	MOS ATTRIB	AIR DATE	CH	TME	TimeCode	Still Store	
		6/28/2006 18					

ON CAM

((JESS 2-SHOT))

THANKS TO HIGH GAS PRICES,
SUMMER TRAVEL CAN BE MORE
EXPENSIVE THAN EVER.

BUT THAT DOESN'T MEAN YOU
SHOULD RULE OUT A ROAD TRIP.

DAN 3-SHOT

((DAN 3-SHOT))

SEVEN ON YOUR SIDE'S MICHAEL
FINNEY IS HERE WITH TIPS ON CUTTING
COSTS-- PLUS, A FEW SECRETS THE CAR
RENTAL AGENCIES DON'T WANT YOU TO
KNOW.

PKG TIMES

Lauren Fix
CG TIME=24 - 35

Glen Mancuso
CG TIME=:57 - 104

PKG OUTCUE="... books on tape."
TRT= 216

PAGE	TAL	CAM	SLUG	FORMAT	GRAPHICS	TIME	
E2	MFI	3	RENTALCARS	ONSET		0:15	
MOD DATE	MOD BY	EDITOR	FILE#	WRI	EDL=	STATUS	SPEC-EFX
6/28/2006 18:48	bendz777						Toys in plasma
CLIP NAME	MOS ATTRIB	AIR DATE	CH	TME	TimeCode	Still Store	
		6/28/2006 18					

CG MFI

FINNEY ON CAM

((***FINNEY***)

THERE ARE A LOT OF MYTHS AND
MISCONCEPTIONS ABOUT CAR RENTALS
AND IF YOU'RE NOT CAREFUL, IT COULD
COST YOU.

7OYS ANIM VO

((VO ANIMATION))

BUT IF YOU DO A LITTLE BIT OF PREP
WORK, YOU COULD SAVE TIME, MONEY
AND YOUR SANITY!

WIPE PKG

((***WIPE PKG***)

PAGE	TAL	CAM	SLUG	FORMAT	GRAPHICS	TIME	
*E2P			P-6RENTALCARS	PKG		2:15	
MOD DATE	MOD BY	EDITOR	FILE#	WRI	EDL=	STATUS	SPEC-EFX
6/28/2006 18:10	Burns001	JT	p871	MF			
CLIP NAME	MOS ATTRIB	AIR DATE	CH	TME	TimeCode	Still Store	
P-6RENTALCARS	NNYBM 0	6/28/2006 18	16				

PKG

gas station signs tape 3 @ tc: 1:13; 2:33

gas buddy website -- TO BE SHOT

woman filling gas tape 2 @ tc: 11:05 - 11:12

tite shot prices tape 3 @ tc: 2:33; or zoom @ 3:17

rental car return sign tape 3 @ tc: 7:23

cars on the road tape 2 @ tc: 11:12-11:14; 11:27 - 11:31

SOT tape 2 @ tc: 11:14 - 11:27

RUNS=:13

CG 27 OYS Lauren Fix
AUTOMOTIVE EXPERT
 CG TIME= :00 - :00

Navigation system screen tape 3 @ tc:
 5:15; 7:13; 7:34; 7:38

insurance screens tape -- tape 4 @ 30:38

Smart Money article -- for now, tape 4 @
 tc: 27:27

graphic showing cars tape 4 @ tc: 27:11
 rental car counter tape 1 @ tc: 28:23 -
 28:31

sot tape 1 @ tc: 27:41 - 27:49

RUNS=:08

CG 27 OYS Glen Mancuso
ALLSTATE INSURANCE
 CG TIME= :00 - :00

((***PKG***))

BEFORE YOU HIT THE ROAD, TAKE A
 LITTLE TIME TO LOCATE GAS STATIONS
 ALONG YOUR ROUTE.

WEBSITES LIKE "GAS BUDDY" CAN
 HELP YOU MAP OUT LOCATIONS WITH
 THE BEST PRICES.

AVOID FILLING UP NEAR AIRPORTS,
 WHERE RATES ARE TYPICALLY HIGHER
 TO TAKE ADVANTAGE OF RENTAL CAR
 RETURNS.

IF YOU'RE GOING TO BE DRIVING IN
 AN UNFAMILIAR AREA, MAKE SURE YOU
 HAVE GOOD DIRECTIONS.

((***SOT***))

Lauren Fix, Automotive expert: "One
 of the easiest ways to save money this
 summer is to get yourself a GPS unit. It'll
 give you directions and help you, like help
 you redirect around road blocks or
 collisions. It's a smart way so you're not
 getting zero miles to the gallon, you
 actually keep rolling and getting to your
 destination."

SMART MONEY MAGAZINE SAYS
 MOST CAR RENTAL COMPANIES NOW
 CHARGE JUST UNDER 10-DOLLARS PER
 DAY FOR "EXTRAS" LIKE NAVIGATIONAL
 SYSTEMS; WHILE SUPPLEMENTAL
 INSURANCE RANGES FROM 10 TO
 30-DOLLARS A DAY.

KEEP IN MIND, BETWEEN YOUR
 CREDIT CARD AND YOUR OWN AUTO
 INSURANCE POLICY YOU SHOULD HAVE
 ENOUGH COVERAGE IN CASE OF AN
 ACCIDENT.

((***SOT***))

Glen Mancuso, Allstate: "The first
 thing you should do, if you didn't take the
 coverage through the rental company is
 call your company, call your agent, a local

pan smart money logo tape 4 @ tc: 33:05

car rental signs at OAK tape 3 @ tc: 7:49
or 8:18

Avis counters tape 1 @ tc: 27:49 - 27:59;
28:05 - 28:11

file P255 @ tc: 32:48 -32:50
runs=:02
keep fireworks broll up

graphics -- WILL GET ON WEDNESDAY

maybe can use fireworks as sort of a wipe?
P255 @ tc: 33:03?
people renting cars tape 3 @ tc: 5:33; 5:55;
8:49; 9:40

family packing luggage tape 1 @ tc: 27:24

kids in car tape tape 2 @ tc: 12:09 - 12:15

SOT tape 2 @ tc: 16:13 - 16:21
RUNS=:08

CG 27QYS Lynn Hayes
FAMILY TRAVEL.COM EDITOR
CG TIME= :00 - :00

PKG outcue:

claims office."

ACCORDING TO SMART MONEY,
OTHER RENTAL CAR FEES AND TAXES
ARE AT AN UNPRECEDENTED HIGH.

SINCE AIRPORTS ARE OFTEN HIT
WITH TAXES TO FUND LOCAL PROJECTS,
RENTING FROM *OFF-AIRPORT* SITES
COULD HELP YOU SAVE -- IN SOME
CASES, AS MUCH AS 45-PERCENT OR
10-DOLLARS PER DAY.

((***NATSOUND***)

fireworks display in DC from 2005...

SAY YOU'RE HEADING TO
WASHINGTON D-C TO CELEBRATE
INDEPENDENCE DAY.

WE COMPARED PRICES FROM HALF
A DOZEN RENTAL AGENCIES AT REGAN
NATIONAL AIRPORT VERSUS AN
OFF-AIRPORT SITE.

FIVE OUT OF SIX TIMES, THE
OFF-AIRPORT SITE WAS CHEAPER -- IN
ONE CASE, WE WOULD'VE SAVED
108-DOLLARS.

BUT -- BE CAREFUL -- MANY
OFF-SITE COUNTERS HAVE LIMITED
HOURS AND MAY BE CLOSED ON MAJOR
HOLIDAYS.

((***FIREWORKS EFX FOR
TRANSITION***)

ALSO: DON'T START YOUR RENTAL
LATE ON A SUNDAY.

WEEKEND RATES TYPICALLY END
AT 2PM ON SUNDAYS, SO YOU MAY BE
CHARGED HIGHER, WEEKDAY BUSINESS
RATES IF YOU PICK UP YOUR RENTAL
AFTER THAT TIME.

FINALLY, IF YOU'RE TRAVELING
WITH YOUR FAMILY, BRING
ENTERTAINMENT SO YOU DON'T HAVE
TO RENT ADDITIONAL EQUIPMENT.

((***SOT***)

Lynn Hayes, Familytravel.com Editor:
"To enjoy the time in the car with your
kids, bring along things that they're gonna
enjoy. Cards, books, movies, maybe a
book on tape."

((***END***)

TRT:

((***FINNEY***)

WITH AN MP-3 PLAYER, YOU CAN
DOWNLOAD BOOKS ON TAPE FOR ABOUT
10-DOLLARS, ALTHOUGH SOME SITES
OFFER TWO-FOR-ONE DOWNLOADS FOR
NEW
CUSTOMERS.

((***VO***)

FOR MORE ON SMART MONEY'S
RENTAL CAR SECRETS, OR FOR A LOOK
AT THE FULL PRICE COMPARISONS AND
LOCATIONS WE RESEARCHED, CHECK
OUT MY BACKSTORY.

JUST GO TO ABC SEVEN NEWS
DOT-COM AND SELECT "7 ON YOUR SIDE"
UNDER QUICK LINKS.

**KGO-TV
TRANSCRIPTS
PLAN B**

8/24/06 11 a.m.

A10 - 1 MORNINGAFTERMD Adrouny, Stephanie

6/11/2007 18:06:03 [KGO]ARCHIVE.2006.AUG

PAGE	TAL	CAM	SLUG	FORMAT	GRAPHICS	TIME
A10	TH	3-7	MORNINGAFTERMD	COPY	X-MORNINGAFTERPI	0:16
MOD DATE	MOD BY	EDITOR	FILE#	WRI	EDL=	STATUS
8/24/2006 10:33	WJF002			anc		A
CLIP NAME	MOS ATTRIB	AIR DATE	CH	TME	TimeCode	Still Store
		8/24/2006 11				

SS 11:10:00 Desc: MORNING AFTER PILL
ON CAM

((**ON CAM**))

THE MAKER OF THE MORNING
AFTER BIRTH CONTROL PILL CALLED
"PLAN B" HOPES TO HAVE IT READY FOR
OVER-THE-COUNTER SALE BY THE END
OF THE YEAR.

THAT WORD CAME TODAY AFTER
THE FDA AGREED TO A COMPROMISE
ALLOWING WOMEN OVER 18 TO BUY THE
DRUG.

ABC'S ROB SIMMELKJAER
(SIM-el-care) REPORTS.
((**TAKE PKG**))

TAKE PKG
CG: KATHLEEN HILL
11-15

CG: ROB S.
56-1:10
OUTCUE=STD

TRT=1:10

PAGE	TAL	CAM	SLUG	FORMAT	GRAPHICS	TIME
A10P	RS		P-MORNINGAFTERMD	PKG		1:10
MOD DATE	MOD BY	EDITOR	FILE#	WRI	EDL=	STATUS
8/24/2006 10:33	wulrk002		P973			
CLIP NAME	MOS ATTRIB	AIR DATE	CH	TME	TimeCode	Still Store
P-MORNINGAFTE	NNYCM 0	8/24/2006 11	15			

((SUGGESTED LEAD: THE FOOD AND DRUG
ADMINISTRATION TODAY APPROVED
OVER THE COUNTRY SALES OF
A CONTROVERSIAL CONTRACEPTIVE
CALLED THE "PLAN B PILL" - ALSO
KNOWN AS

"EMERGENCY CONTRACEPTION."
THE RULING APPLIES TO WOMEN 18 AND
OLDER.

ABC'S ROB SIMMELKJAER (SIM-el-care)
HAS DETAILS))

PKG

KATHLEEN Hill-Besinque

USC School of Pharmacy

ABC'S Rob Simmelkjaer

NEW YORK

((***PKG***)

TODAY'S DECISION BRINGS TO A CLOSE
ONE OF THE LONGEST AND MOST
CONTENTIOUS
DEBATES IN THE FDA'S HISTORY.
PROPOSERS OF THE PILL WERE QUICK
TO PRAISE
THIS MORNING'S ANNOUNCEMENT
SOT

Kathleen Hill-Besinque

USC School of Pharmacy:

"This is a historic decision. For the first
time in the 40 year history of
oral contraceptives, American women 18
and over will have timely access to
a safe and effective product to prevent
unintended pregnancy in the event
of a contraceptive failure"

PLAN B, WHICH IS MANUFACTURED BY
BARR LABORATORIES, WILL BE SOLD
ONLY IN

PHARMACIES AND HEALTH CLINICS. TO
BUY IT, WOMEN WILL HAVE TO SHOW
PROOF OF

AGE. WOMEN 17 AND YOUNGER WILL
NEED A PRESCRIPTION TO BUY THE
DRUG.

PRO-LIFE GROUPS HAVE LONG
CRITICIZED PLAN B, CALLING IT AN
ABORTION ON

DEMAND PILL THAT COULD ALSO LEAD TO
AN INCREASE IN SEXUALLY
TRANSMITTED
DISEASES. THE PILL'S PROPONENTS
DISPUTE THAT, SAYING THE PILL WILL
NOT
INTERRUPT ALREADY ESTABLISHED
PREGNANCIES.

ROB SIMMELKJAER ON CAMERA:
THE PILL MUST BE TAKEN WITHIN 72
HOURS OF INTERCOURSE TO BE
EFFECTIVE.
PHARMACIES WILL BE RESPONSIBLE FOR
VOLUNTARILY ENFORCING THE
18-YEAR-OLD
AGE RESTRICTION.

ROB SIMMELKJAER, ABC NEWS, NEW
YORK
((-END-))

PKG outcue:

TRT:

PAGE	TAL	CAM	SLUG	FORMAT	GRAPHICS	TIME	
A10T	TH	3-C	T-MORNINGAFTERMD	ON CAM TAG		0:12	
MOD DATE	MOD BY	EDITOR	FILE#	WRI	EDL=	STATUS	SPEC-EFX
8/24/2006 10:34	WJW002						
CLIP NAME	MOS ATTRIB	AIR DATE	CH	TME	TimeCode	Still Store	
		8/24/2006 11					

ON CAM

((***ON CAM***)

THE F-D-A'S APPROVAL OF THE
NON-PRESCRIPTION MORNING AFTER
PILL ENSURED PRESIDENT BUSH'S
NOMINATION TO HEAD THE HEALTH
DEPARTMENT.

TODAY TWO SENATORS SAID THEY
WOULD LIFT THEIR BLOCKADE OF
DOCTOR ANDREW VON ESCHENBACH
(ESH-EN-BOCK) TO BECOME THE NEXT
F-D-A COMMISSIONER.

((END))

END

8/24/06 5 p.m., 11 p.m.

A07 - 1 11AFTERPILL Adrouny, Stephanie

6/11/2007 18:04:40 [KGO]ARCHIVE.2006.AUG

PAGE	TAL	CAM	SLUG	FORMAT	GRAPHICS	TIME	
107	DA	3-1	11AFTERPILL	ONCAM	X-MORNINGAFTERPI	0:15	
MOD DATE	MOD BY	EDITOR	FILE#	WRI	EDL=	STATUS	SPEC-EFX
8/24/2006 22:41	chask002						A
CLIP NAME	MOS ATTRIB	AIR DATE	CH	TME	TimeCode	Still Store	
		8/24/2006 23					

ON CAM

((***ON CAM***))

IT'S CALLED "PLAN-B"-- THE MORNING
'AFTER PILL.

TONIGHT, AFTER YEARS OF DEBATE
THE F-D-A HAS DECIDED TO MAKE THE
EMERGENCY CONTRACEPTIVE
AVAILABLE OVER THE COUNTER.

BUT, AS ABC-7'S HEATHER ISHIMARU
REPORTS-- NOT TO EVERYONE.

((PKG))

Dr. Tina Raine

UCSF

CG TIME= 40-45

Wendy Wright

CONCERNED WOMEN FOR AMERICA

CG TIME= 54 - 59

Dr. Glenda Newell

PLANNED PARENTHOOD

CG TIME= 1:23 - 1:28

PKG outcue:abc 7 news

TRT:1:54

PAGE	TAL	CAM	SLUG	FORMAT	GRAPHICS	TIME	
A08	*		P-11AFTERPILL	PKG		1:55	
MOD DATE	MOD BY	EDITOR	FILE#	WRI	EDL=	STATUS	SPEC-EFX
8/24/2006 22:42	chask002	HARV	8987	HIS			
CLIP NAME	MOS ATTRIB	AIR DATE	CH	TME	TimeCode	Still Store	
P-11AFTERPILL	NNYCM 0	8/24/2006 23	16				

((SUGGESTED LEAD AFTER YEARS OF DEBATE THE F.D.A HAS DECIDED TO MAKE THE "MORNING-AFTER" EMERGENCY CONTRACEPTIVE AVAILABLE OVER THE COUNTER. BUT ONLY TO WOMEN OVER THE AGE OF 18. ABC-7'S HEATHER ISHIMARU REPORTS.))

PKG

((***PKG***))

(pill file - pathfire)

IN CALIFORNIA, WOMEN OF ANY AGE HAVE ALREADY BEEN ABLE TO GET "PLAN-B," WITHOUT A PRESCRIPTION AT A VERY LIMITED NUMBER OF PHARMACIES.

(PATHFIRE TC 11:40:29)

BUT NOW THE F-D-A HAS DECIDED THAT NATIONALLY, WOMEN 18 OR OLDER CAN GET IT OVER THE COUNTER, NO PRESCRIPTION REQUIRED... THOUGH THEY WILL HAVE TO SHOW PROOF OF AGE.

PLAN-B IS OFTEN CONFUSED WITH

(RU 486 pathfire TC 37:08)

RU-486, BUT THEY ARE COMPLETE OPPOSITES. RU-486 CAN END A PREGNANCY...

(pill file)

PLAN-B PREVENTS A PREGNANCY...

(graphic)

TAKEN WITHIN 72-HOURS OF HAVING SEX, IT CAN BLOCK OVULATOIN, BLOCK FERTILIZATOIN OR BLOCK IMPLANTATION OF AN EGG IN THE UTERUS.

SOT

[REDACTED] DR. Tina Raine

CG TIME= 40-45

INCUE=

OUTCUE=

RUNS=:08

(Walks M11 TC 8:40)

DR. TINA RAINE IS A U-C-S-F EXPERT ON
EMERGENCY CONTRACEPTION.

(((SOT***M11 TC 5:47)))

(((Data on Safety for Plan B - It is safer than
Tylenol, you
cannot overdose on it, no
contraindications. It's a safe medication.)))

(kids PATHFIRE TC 37:51)

(fuzzy couple PATHFIRE TC 37:57)

CRITICS WORRY WIDER ACCESS WILL
INCREASE PROMISCUITY AND SEXUALLY
TRANSMITTED DISEASES.

SOT

[REDACTED] Wendy Welch

[REDACTED] CONCERNED WOMEN FOR AMERICA

CG TIME= 54 - 59

INCUE=

OUTCUE=

RUNS=:12

(((SOT***PATHFIRE TC 40:55)))

(((Making this decision-prescription gives a
false sense of security... teen pregnancy.
)))

(more pill file)

BUT ADVOCATES SAY STUDIES DO NOT
SHOW AN INCREASE IN SEXUAL ACTIVITY
OR DISEASE.

(SHELF pathfire TC 38:02)

AND THEY CONTEND ENDING SALES
RESTRICTIONS COULD CUT IN HALF THE
NATION'S 3-MILLION UNINTENDED
PREGNANCIES.

(2-shot M11 TC 14:59)

DR. GLENDA NEWELL IS THE DIRECTOR
OF PRIMARY CARE AT SAN FRANCISCO'S
PLANNED PARENTHOOD OFFICE.

SOT

[REDACTED] Dr. Glenda Newell

[REDACTED] PLANNED PARENTHOOD

CG TIME= 1:23 - 1:28

INCUE=

OUTCUE=

RUNS=:13

SOT

(((SOT***M11 TC 10:52)))

(((We as a developed country have a high
unintended pregnancy rate and we know if
emergency contraception were available
over the counter it would help to decrease
that rate.)))

(((SOT***M11 TC 4:03)))

CG TIME= :00 - :00

INCUE=

OUTCUE=

RUNS=:12

((I really see this as a first step. Once the smoke clears eventually it will become available to teenagers as well over the counter and we've seen that in other countries as well.))

(more pill file)

THE MANUFACTURER HOPES TO BEGIN OVER THE COUNTER SALES BY THE END OF THE YEAR. HEATHER ISHIMARU ABC-7 NEWS.

((-END-))

PKG outcue:abc 7 news

TRT:1:54

8/24/06

6 pm

D3 - 1 PLANB Adrouny, Stephanie

6/11/2007 12:13:04 [KGO]ARCHIVE.2006.AUG

PAGE	TAL	CAM	SLUG	FORMAT	GRAPHICS	TIME	
1	1	1	PLANB	ONCAM	X-PLANBAPPROVED	0:32	
MOD DATE	MOD BY	EDITOR	FILE#	WRI	EDL=	STATUS	SPEC-EFX
8/24/2006 18:09	greew009		P992				A
CLIP NAME	MOS ATTRIB	AIR DATE	CH	TME	TimeCode	Still Store	
		8/24/2006 18					

ON CAM

(((ON CAM)))

THE MAKER OF THE "PLAN-B" MORNING AFTER BIRTH CONTROL PILL HOPES TO HAVE IT READY FOR OVER-THE-COUNTER SALES BY YEAR'S END.

TAKE VO-----:18 + :20 PAD

((TAKE VO))

THE FOOD AND DRUG ADMINISTRATION HAS AGREED TO ALLOW WOMEN OVER 18 TO BUY THE PILL -- WITHOUT A PRESCRIPTION.

WE SHOULD POINT OUT: IT'S ALREADY AVAILABLE OVER THE COUNTER, IN CALIFORNIA.

HOWEVER, ACCORDING TO STATISTICS FROM A COUPLE YEARS AGO, ONLY 14 PERCENT OF THE STATE'S PHARMACIES WERE DISPENSING IT.

SUPPORTERS HAILED TODAY'S DECISION.

SOT -----:15

(((SOT)))

((This is a historic decision. For the first time in the 40 year history of oral contraceptives, American women 18 and over will have timely access to a safe and effective product to prevent unintended pregnancy in the event of a contraceptive failure.))

CG TIME= :00 - :05

INCUE=this is a historic

OUTCUE=of a contraceptive failure.

RUNS=:15

VO -----:07 + :17 PAD

(((VO)))

YOU'LL NEED TO SHOW YOUR I.D. TO BUY THE PILL, AND GIRLS UNDER 18 WILL STILL HAVE TO HAVE A PRESCRIPTION.

((END))

KABC-TV TRANSCRIPTS

Morning After Pill Package
Rob Simmelkjaer
:10 - 01:18

Rob Simmelkjaer:
(:10-:20)

Today's decision brings to a close one of the longest and most contentious debates in the FDA's history. Proponents of the bill were quick to praise this morning's announcement.

Kathleen Hill-Besinque:
(USC School of Pharmacy):
(:20-:35)

This is a historic decision. For the first time in the forty year history of oral contraceptives, American women eighteen and over will have timely access to a safe and effective product to prevent unintended pregnancy in the event of a contraceptive failure.

Rob Simmelkjaer:
(:35-1:04)

Plan B, which is manufactured by Barr Laboratories, will be sold only in pharmacies and health clinics. To buy it, women will have to show proof of age. Women seventeen and younger will need a prescription to buy the drug. Pro-life groups have long criticized Plan B calling it an "abortion-on-demand pill" that could also lead to an increase in sexually transmitted diseases. The pill's proponents dispute that saying the pill will not interrupt already established pregnancies.

Rob Simmelkjaer :
(1:05-1:18)

Plan B must be taken within 72 hours of intercourse in order to be effective. Pharmacies will be responsible for voluntarily enforcing the eighteen-year old age restriction. Rob Simmelkjaer, ABC News, New York.

Morning After Pill Package
Denise Dador
01:23 - 03:47

Denise Dador:
(1:23-1:33)

It's over-the-counter, but there are still these rules. Women's advoca-advocacy groups say the FDA's decision to let women eighteen and older buy the morning after pill, over-the-counter, is just a partial victory.

Denise Dador:
(1:33-1:44)

After years of controversy and bitter debate, an historic decision from the FDA. Women eighteen and older will be able to get the morning after pill without a doctor's prescription.

Kathleen Hill-Besinque
(USC School of Pharmacy):
(1:44-1:51)

American women eighteen and over will have timely access to a safe and effective product to prevent unintended pregnancy.

Ira Freeman (Pharmacist):
(1:51-1:56)

Well, I-I-I applaud the-the FDA because I think it's appropriate-uh.

Denise Dador:
(1:56-2:09) Four years ago, Ira Freeman became one of the first pharmacists in California to dispense the emergency contraception under a pilot program. Although Plan B will soon be over-the-counter, pharmacists will keep the medication behind the counter.

Ira Freeman (Pharmacist): So I think tha-tha-the increased access, so long as the pharmacist's involvement is going to be very helpful to this issue.
(2:09-2:17)

Denise Dador:
(2:18-2:31) Plan B contains a strong dose of a hormone found in birth control pills. Taken within 72 hours of having sex, the drug can block ovulation or implantation of an egg in the uterus. Young women seventeen and under will still need a doctor's prescription.

Denise Dador:
(2:31-2:41) One of the concerns about the new age restriction is that an eighteen year old could go into a pharmacy and purchase Plan B for a younger person; pretty much the way it's done in a liquor store.

Denise Dador:
(2:41-2:50) While this is an issue, advocates say making the drug more widely available could cut the nation's three million annual unplanned pregnancies.

Ira Freeman (Pharmacist): I'm not terribly concerned. If someone needs it okay-uh-uh, my feeling is they should have access to it.
(2:50-2:57)

Denise Dador:
(2:58-3:08) But pro-life groups call Plan B: an "abortion on demand" pill. These critics argue wider access could increase promiscuity.

Wendy Wright
(Concerned Women for America):
(3:06-3:17) Making this drug non-prescription, gives a false sense of security. Countries like England, Scotland, Sweden, have all experienced no decrease in pregnancies but an increase in teen pregnancies.

Ira Freeman (Pharmacist): So uh, if this increases access, uh-increases public awareness okay to the product availability, uh-I'm not very opposed to it.
(3:18-3:29)

Denise Dador:
(3:30-3:47) Plan B Manufacturer, Barr Pharmaceuticals, hopes to begin over-the-counter sales by the end of the year. It vows to work with the FDA to get the eighteen and over age restriction lifted. With a prescription, Plan B costs about 35 to 40 dollars. The manufacturer has yet to determine how much it will be over-the-counter.

Morning After Pill Package

Andrea Canning

03:51 - 05:48

Andrea Canning:
(3:52-4:06)

Good Evening Ellen. California is already one of nine states that allows women of any age to buy Plan B without a doctor's prescription. Advocates were hoping that would be the case for the rest of the country. But for now, they'll have to settle-settle for women eighteen and over.

Andrea Canning:
(4:07-4:15)

After years of controversy and bitter debate, a major announcement from the FDA. The morning after pill will be available over-the-counter .

Kathleen Hill-Besinque
(USC School of Pharmacy):
(4:16-4:27)

For the first time in the forty-year history of oral contraceptives, American women eighteen and over will have timely access to a safe and effective product to prevent unintended pregnancy.

Andrea Canning:
(4:27-5:13)

The ruling culminated a contentious three-year effort to ease access to the emergency contraceptive known as Plan B. Plan B contains a strong dose of a hormone found in birth control pills. Taken within 72 hours of having sex, they can block ovulation, fertilization, or the implantation of an egg in the uterus. Young women seventeen and under, still need a doctor's prescription to buy the pills—making the compromise a partial victory for women's advocacy and medical groups. They contend that eliminating sales restrictions could cut in half the nation's three million annual unplanned pregnancies. But pro-life groups have long criticized Plan B calling it an "abortion-on-demand" pill. They argue that wider access could increase promiscuity and sexually transmitted diseases.

Wendy Wright
(Concerned Women for America):
(5:14-5:25)

Making this drug non-prescription, gives a false sense of security. Countries like England, Scotland, Sweden, have all experienced no decrease in pregnancies but an increase in teen pregnancies.

Andrea Canning:
(5:25-5:32)

Nine states already allow women of any age to buy the morning after pill without a doctor's prescription from certain pharmacies.

Andrea Canning:
(5:33-5:48)

The manufacturer of Plan B hopes to begin over-the-counter sales of the drug by the end of this year. It also says it will continue to fight the FDA hoping to lift the over-eighteen restriction. Live in Washington, Andrea Canning, ABC-7 Eyewitness News.

Morning After Pill Package
Elsa Ramon

Elsa Ramon Intro (5:52 - 6:16)

"Lots of reaction Michelle, it is very controversial. For the last couple of years there has been a pilot program going on here in California in just a small amount of Pharmacies that already sold PLAN B to people over the counter of all ages. Well now the FDA has approved the sale of Plan B over the counter everywhere to people over 18. And tonight a lot of people in Pasadena weighted in on the decision."

Elsa Ramon (6:16 - 6:20)

Many couples find themselves faced with a contraception emergency.

Alison Wait SOT (6:21 - 6:27)

"You know accidents do happen and I think it is a lot better than to go to a doctor and have something as severe as an abortion."

Elsa Ramon (6:28 - 6:46)

There are nearly 3 million unattended pregnancies in the US every year. The decision of the FDA to allow the sale of the morning after pill or PLAN B over the counter to those 18 and older had many in Pasadena expressing hope, that those unintended pregnancies will go down.

Jim Phillips SOT (6:47 - 6:58)

"If it can stop a fraction of that, it is a great savings in money, in heartache, in healthcare costs, its really good and I am all for it".

Elsa Ramon (6:59 - 7:19)

PLAN B contains a strong hormone found in birth control pills taken within 72 hours of having sex, the drug can block ovulation or implantation of an egg in the uterus. Four years ago, Ira Freeman became one of the first pharmacists in California to dispense the emergency contraception under a pilot program.

Ira Freeman SOT (7:20 - 7:27)

So, I think that the increase access so long as a Pharmacist is involved will be very helpful to this issue."

Elsa Ramon (7:28 - 7:35)

But Pro-Life groups call PLAN B an abortion on demand pill. These critics argue wider access will increase promiscuity.

Wendy Wright SOT (7:36 -7:48) Making this drug nonprescription gives a false sense of security, countries like England, Scotland, and Sweden have all experienced no decrease in Pregnancy, but an increase in teen pregnancies

Elsa Ramon on cam (7:51 -8:17) Even though the pill will be available over the counter, pharmacists plan to keep it behind the counter so you'll actually have to go up and ask them for it, if you're over 18 to buy it. Another thing that is pointed out by those opposed to PLAN B, that 18 year olds can buy this drug for anyone, meaning they can buy it for people under 18 and people under 18 are not allowed to have it, unless they go to a doctor for it.

Morning After Pill Package
Maya Kulycky

Maya Kulycky (8:23 - 8:27) The FDA has had there say on PLAN B, but Americans are not even close to ending the debate.

SOT (8:28 - 8:33) I think it should be available for women to make a choice, whether or not they want to take it.

SOT (8:34 - 8:40) First of all I wouldn't want to get myself in that situation, second of all if I did I would take responsibility for it. I wouldn't take a pill for it.

SOT (8:41 - 8:52) Makers of PLAN B are applauding the FDA's decisions, but are also dissatisfied. They say the pill should be available to women of all ages without a prescription, not just those over 18.

Cecila Richards SOT (8:53 - 8:56) We just think that teens should be treated like other women who have access to birth control.

Maya Kulycky (8:57 -9:12) Senator Hilary Clinton in a written statement said quote, "This fight is not over yet, there are questions about the age restriction and other conditions imposed by the FDA." Opponents of the pill would agree about the fight not being over.

Wendy Wright SOT (9:13 - 9:15) We're keeping our options open and we're exploring other options.

Maya Kulycky (9:16 - 9:33)

Preparations are being made on both sides to challenge the FDA decision in court. The FDA's Drug Chief is probably not surprised. He says the age restriction is still controversial inside his agency. There was disagreements from the first application that came in the House.

Maya Kulycky on cam (9:34 - 9:44)

PLAN B is expected to be available in non-prescription packaging by the end of the year. Right now colleges and pharmacies are deciding how they will make it available.

WABC-TV TRANSCRIPTS

WABC-TV, 8/24/06 11pm

[Anchor:LIZ]

{***LIZ***}

A HISTORIC DECISION BY THE FOOD AND DRUG ADMINISTRATION.
AFTER YEARS OF CONTROVERSY AND BITTER DEBATE - THE FDA -
APPROVED OVER THE COUNTER SALES OF THE "MORNING AFTER"
CONTRACEPTIVE PILL.

IT WILL BE SOLD TO WOMEN 18 YEARS AND OLDER - AND MARKS A
PARTIAL VICTORY FOR PRO-CHOICE ADVOCATES.

ABC'S ANDREA CANNING HAS MORE.

[TAKE PKG]

[Anchor:CANNING]

{***CANNING***}

[TAKE PKG]

[Notes:RUNS 1:33]

{***PKG***}

[<mos>11 to 16\Kathleen Hill-Besinque\USC SCHOOL OF PHARMACY</mos>]

[<mos>1:08 to 1:13\Wendy Wright\CONCERNED WOMEN FOR AMERICA</mos>]

[<mos>1:20 to 1:25\Andrea Canning\ABC</mos>]

[Duration:1:33]

[Notes:OUT Q=ABC NEWS WASHINGTON]

{OUT Q=ABC NEWS WASHINGTON }

WABC-TV, 8/24/06 5pm

[Anchor:SADE]

{SADE}

ITS BEEN A CONTENTIOUS 3 YEAR BATTLE- BUT TODAY THE FDA
FINALLY APPROVED AN EMERGENCY CONTRACEPTION PILL- AVAILABLE
OVER THE COUNTER.

THE MORNING AFTER PILL WILL BE SOLD AT DRUG STORES BUT IT
DOES COMES WITH SEVERAL RESTRICTIONS.

[TAKE STUDIO

NAME: 3SHOT]

DR JAY ADLERSBERG HERE WITH DETAILS.

[Anchor:JAY]

{***JAY***}

[<mos>P_PLASMA\ VPL: MORNING AFTER PILL APPROVED</mos>]

[<mos>to \Dr. Jay Adlersberg\EWN</mos>]

DIANA, SADE, THIS IS AN F.D.A. DECISION THAT HAS BOTH A POLITICAL AND A MEDICAL BACKGROUND.

THE F.D.A.'S OWN EXPERTS AND MOST MEDICAL GROUPS HAD RECOMMENDED APPROVAL OF THIS PILL..BUT THE F.D.A. DIDN'T ACT...UNTIL TODAY.

NOW WOMEN HAVE A NEW OPTION FOR EMERGENCY BIRTH CONTROL.

[TAKE PKG]

[TAKE PKG]

[Notes:RUNS 1:36]

{***PKG***}

[Notes:CLEAN OFF THE TOP]

[<mos>:33 to :38\Kim Johnson\NEW YORKER</mos>]

[<mos>:47 to :52\Wendy Wright\CONCERNED WOMEN FOR AMERICA</mos>]

[<mos>1:03 to 1:08\Ian Ginsberg\BIGELOW CHEMISTS</mos>]

[<mos>1:11 to 1:15\Dr. Robin Kalish\NY HOSPITAL WEILL CORNELL</mos>]

[Duration:1:36]

[Notes:OUT Q=DOESN'T BECOME PREGNANT.]

{OUT Q=DOESN'T BECOME PREGNANT.}

[Anchor:DR JAY]

{**DR JAY**}

[<mos>to \Dr. Jay Adlersberg\EWN</mos>]

[<mos>P_PLASMA\ VPL: MORNING AFTER PILL APPROVED</mos>]

SUPPORTERS SAY IT WILL PREVENT HALF A MILLION UNWANTED PREGNANCIES A YEAR.

IT WILL TAKE SOME TIME FOR THE DRUG COMPANY TO HAVE PLAN B IN DRUGSTORES...POSSIBLY BY THE END OF THE YEAR. THE DRUG IS NOT COVERED BY INSURANCE AND WILL COST 40 TO 50 DOLLARS.

SUPPORTERS OF THIS METHOD SAY THEY WERE DISAPPOINTED THAT TEENS YOUNGER THAN EIGHTEEN WOULD NOT HAVE THE RIGHT TO BUY IT OVER THE COUNTER.

[Anchor:?
{***?***}

(AFTER SEVERAL YEARS OF CONTROVERSY, THE F.D.A HAS FINALLY APPROVED AN EMERGENCY CONTRCPTIVE PILL FOR USE OVER THE COUNTER.

THE PILL.....WILL BE SOLD AT DRUGSTORES....BUT WITH SEVERAL RESTRICTIONS.
DR. JAY REPORTS.)

(diana shade..... This is an FDA decision that has both a political and a medical backround.
The F.D.A'S OWN EXPERTS AND MEDICAL GROUPS HAD BOTH
RECOMMENDED APPROVAL OF THIS PILL. BUT THE FDA HAD BEEN REFUSING TO ACT.
UNTIL TODAY. NOW, WOMEN WILL HAVE A NEW OPTION FOR A BACKUP....EMERGENCY
BIRTH CONTROL.)

(INGEST: PLANBPILL ---VNR PACKAGE SUPPLIED BY COMPANY
PLAN B MEDICAL - GRACIELA'S SHOOT)

--TRACK--

ANY ADULT WOMAN WILL SOON BE ABLE TO WALK INTO A DRUG STORE AND BUY
THE EMERGENCY PILLS THAT WILL KEEP HER FROM GETTING PREGNANT IF SHE'S
HAD SEX WITHOUT A CONTRACEPTIVE WITHIN THE PREVIOIUS 3 DAYS.

THE PILLS...KNOWN AS PLAN B.....ARE DESIGNED TO BE TAKEN ONLY WITHIN 72
HOURS OF SEXUAL INTERCOURSE WITHOUT CONTRACEPTION.

WHEN AN ADULTS ASKS FOR THE PILL, PHARMACTISTS WILL BE REQUIRED TO ASK
FOR PHOTO ID'S FROM THE BUYERS...PROOF THAT THEY'RE OVER 18 YEARS OF AGE.

PLAN B DOES NOT TAKE THE PLACE OF ANY OTHER BIRTH CONTROL METHOD. IT'S
MEANT ONLY AS AN EMERGENCY BACKUP....

RESEARACHERS WHO'VE STUDIED THE PILL SAY IT COULD PREVENT A MILLION AND
A HALF UNWANTED PREGNANCIES PER YEAR AND WILL PROBABLY BE MOST USEFUL
FOR YOUNG WOMEN.

AUTUMN FLETCHER IS 18.

{***SOT***}
[TAKE SOT
NAME: AUTUMN FLETCHER/AGE 18
NUMBER: TAPE=
INCUE: DEFINITELY A GOOD IDEA BUT ONLY OVER 18
OUTCUE: ...
AT: 13:45:47
TO: 13:45:50
DURATION:0:03]

{***SOT***}
[TAKE SOT
NAME: Kim Johnson/ New Yorker
NUMBER: TAPE=

INCUE: I think its great I dont see why protecting yourself should be a problem.
OUTCUE: ...
AT: 48:36
TO: 48:44
DURATION:0:08]

NOT ALL THINK THIS IS A GOOD IDEA. PROLIFE GROUPS HAVE ARGUED THAT THIS
COULD INCREASE POMISCUITY AND SPREAD DISEASE.

(SOT WENDY)

ONE PHARMACIST WE SPOKE TO EXPRESSED CONCERN THAT PLAN B MIGHT BE
MISSUSED.

{***SOT***}
[TAKE SOT
NAME: Ian Ginsberg/ Bigelow Chemists (check name)
NUMBER: TAPE=
INCUE: WHATS TO STOP SOMEBODY FORM
OUTCUE: WHAT THEY'RE TELL US, I GUESS .
AT: 50:29
TO: 50:37
DURATION:0:08]

{***SOT**DR. ROBIN KALISH/NY HOSPITALL-WEILL CORNELL *}
[TAKE SOT
NAME: CG=
NUMBER: TAPE=
INCUE: The benefit of this
OUTCUE: supposed to be used for preventio of pregnancy.
AT: 56:14
TO: 56:25
DURATION:0:11]

THE PILLS CONTAIN A CONCENTRATED DOSE OF THE SAME HORMONES FOUND IN
BIRTH CONTROL PILLS. THEY WORK ABOUT 90 PERCentT OF THE TIME IN PREVENTING
A PREGNANCY.

{***SOT**DR. ROBIN KALISH *}
[TAKE SOT
NAME: CG=
NUMBER: TAPE=
INCUE: it can actually prefvent both fertilization of the embryo and implantaton in the uterus so a woman doesn't become
pregnant
OUTCUE: ...
AT: 55:47
TO: 55:54
DURATION:0:07]

(IT WILL TAKE SOME TIE FOR THE PHARMACEUTCAL COMPANY TO HAVE THEM IN THE
DRUGSTORES...POSSIBLY BY THE END OF THE YEAR. RIGGHT NOW, A PLAN B
PRESCRIPTION --WHICH IS NOT COVERED BY INSURANCE--COSTS ABOUT 40 TO 50
DOLLARS. SUPPORTERS OF THIS METHOD SAY THEY WERE DISAPPOINTED THAT ALL
TEENAGE GIRLS WOULD NOT HAVE THE RIFGHT TO BUY IT...BUT ANYONE OVER
18..BOTH MEN AND WOMEN--WILL BE ABEL TOW ALK IN, SHOW ID..AND PURCHASE THE
EMERGENCY HORMONAL TREATMENT.)

WABC-TV, 8/24/06

noon

[Anchor:LISA]

{LISA}

A COMPROMISE ON THE MORNING AFTER PILL.

FEDERAL HEALTH OFFICIALS RULED TODAY THAT WOMEN CAN BUY THE PILLS WITHOUT A PRESCRIPTION BUT ONLY WITH PROOF THAT THEY ARE 18 OR OLDER.

JEN MAXFIELD JOINS US NOW WITH MORE ON THE END OF THIS THREE YEAR BATTLE, JEN?

[TAKE: ON SET]

JEN}

[<mos>to Jen Maxfield\EWN</mos>]

THE F-D-A RULING MARKS THE FIRST TIME THAT A DRUG HAS BEEN GIVEN 'DUAL STATUS' IN THE U-S-- PRESCRIPTION FOR SOME WOMEN, OVER THE COUNTER FOR OTHERS.

PLAN B'S MAKER, BARR PHARMACEUTICALS, HOPES TO HAVE THE DRUG AVAILABLE OVER THE COUNTER BY THE END OF THE YEAR...

[TAKE PKG]

(PKG)

[TAKE PKG]

[Notes:RUNS 1:21]

{***PKG***}

[<mos>18 to 22\Dr. Nancy Roberson Jasper\OBGYN</mos>]

[<mos>37 to 41\Melena Garcia\PATIENT</mos>]

[<mos>1:05 to 1:09\Kathleen Hill-Besinque\PROFESSOR</mos>]

[<mos>to Wendy Wright\CONCERNED WOMEN FOR AMERICA</mos>]

[Duration:1:21]

[Notes:OUT Q="...cut down on the number of abortions."]

{OUT Q="...cut down on the number of abortions."}

[Anchor:JEN]

{JEN}

[<mos>to Jen Maxfield\EWN</mos>]

THE F-D-A DECISION DOES HAVE POLITICAL IMPLICATIONS... TWO DEMOCRATIC SENATORS, INCLUDING SENATOR HILLARY CLINTON, HAVE DROPPED THEIR KEY OBJECTIONS TO PRESIDENT BUSH'S NOMINEE FOR F-D-A CHIEF, AFTER HE ALLOWED THE OVER THE COUNTER SALE OF PLAN B.

MOST DOCTORS AGREE, THE MORNING AFTER PILL IS MOST EFFECTIVE WHEN TAKEN QUICKLY... THE MORNING AFTER UNPROTECTED SEX, FOR EXAMPLE.

THE MAKER OF THE EMERGENCY CONTRACEPTIVE PLAN B, HAS SAID THAT FORCING WOMEN TO GET A PRESCRIPTION MAKES THE DRUG DIFFICULT TO BUY ON WEEKENDS AND HOLIDAYS.

SOT Dr. Nancy "over the counter access is critical because it should be started within 3 days of unprotected sex"

TAKEN 72 HOURS AFTER UNPROTECTED SEX, PLAN B LOWERS THE RISK OF PREGNANCY BY 89 PERCENT.

MELENA GARCIA EXPLAINS THE RED TAPE SHE HAD TO GO THROUGH TO GET IT.

SOT Melena

UNDER THE TERMS OF A NEW F-D-A RULING, WOMEN EIGHTEEN AND OLDER WILL BE ABLE TO GET PLAN B WITHOUT A PRESCRIPTION.

WOMEN 17 AND YOUNGER WILL STILL NEED A PRESCRIPTION.

THE DRUG WILL BE KEPT BEHIND THE COUNTER, SO CLERKS CAN CHECK I-D'S.

sot "this is great news for women 18 and over."

CONSERVATIVES HAVE CHARGED THAT EASY ACCESS TO THE PILL WILL LEAD TO UNSAFE SEX AND PROMISCUITY, ESPECIALLY AMONG TEENAGERS.

WOMEN'S HEALTH GROUPS HAVE ARGUED THAT MAKING PLAN B AVAILABLE WITHOUT A PRESCRIPTION WILL CUT DOWN ON THE NUMBER OF ABORTIONS.

August 25, 2006

5AM

[Anchor:LISA]

{*** LISA ***}

IT'S NOW __ --

IN MEDICAL NEWS.

A HISTORIC DECISION BY THE FOOD AND DRUG ADMINISTRATION ON THE SO-CALLED "PLAN B" OR -- THE "MORNING-AFTER" PILL.

[TAKE VO]

[Notes:TRT= 0:40]

{***VO***}

AFTER YEARS OF CONTROVERSY AND BITTER DEBATE-- THE F-D-A HAS APPROVED OVER THE COUNTER SALES.

IT WILL BE SOLD TO WOMEN 18 YEARS AND OLDER-- AND MARKS A PARTIAL VICTORY FOR PRO-CHOICE ADVOCATES.

THE MANUFACTURER OF "PLAN B" HOPES TO BEGIN OVER-THE-COUNTER SALES BY THE END OF THE YEAR.

IT VOWED TO CONTINUE FIGHTING THE F-D-A ON THE AGE RESTRICTION.

[Notes:TRT= 0:40]

6AM

[Anchor:LISA]

{***LISA***}

A HISTORIC DECISION BY THE FOOD AND DRUG ADMINISTRATION ON THE SO-CALLED "PLAN B" OR THE "MORNING-AFTER" PILL.

[TAKE VO]

[Notes:TRT= 0:40]

{***VO***}

AFTER YEARS OF CONTROVERSY AND BITTER DEBATE - THE F-D-A APPROVED OVER THE COUNTER SALES OF THE CONTRACEPTIVE.

IT WILL BE SOLD TO WOMEN 18 YEARS AND OLDER - AND MARKS A PARTIAL VICTORY FOR PRO-CHOICE ADVOCATES.

THE MANUFACTURER OF "PLAN B" HOPES TO BEGIN OVER-THE-COUNTER SALES BY THE END OF THE YEAR.

IT VOWED TO CONTINUE FIGHTING THE F-D-A ON THE OVER 18 AGE RESTRICTION.

[Notes:NEWS1 PLANBPILLPKG4 // USE ANY BROLL OF THE PILL]